

# rochdale love loyalty newsletter

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## Welcome to the third Love Rochdale Love Loyalty newsletter



The Love Rochdale Love Loyalty scheme is exclusive to Rochdale town centre and gives shoppers special benefits when they 'spend local'. The card can be used in **over 75 businesses** throughout the town, each offering a wide range of different promotions for members, including discounted promotions, added value offers or special and often one-off exclusive promotions.

The card was launched in Summer 2010, and now has **over 2700 members** signed up. This number is constantly increasing, and the success of the card, is down to the regularly updated offers that the local businesses provide every single month of the year.

**Debbie** Town Centre Manager



### This month's featured offers

#### Ladies Only Ltd

**Pamper Evening arranged free for groups of 12 or more.**

Guests can let their hair down and enjoy a girlie night with us including jewellery/accessory party, vibration training, massage, hula hooping, reflexology taster, pop-up shop, bra fittings, nail shaping or Minx nail taster. Must be booked during June, but can be any weekday evening in 2011. The pampering is complimentary and there is no obligation to purchase any retail items.

#### John Peers Hair Studio

**Buy 1 get 1 FREE on Hair Cuts and Hair Colours**

If a client books in and brings a friend, the friend will be free! Offer valid on Tues, Wed & Thurs and is open to both Ladies and Gents (Excludes Academy).

#### Butterworth Jewellers

**10% off Hearts On Fire Jewellery until 17 June**

#### Chantilly

**£10 off Fantasie and Freya swimwear**

#### 2 Shakes Milkshake Bar

**Any regular shake or smoothie for £1.75**

#### Rochdale Borough Shopmobility

**Struggling to walk and carry your shopping?**

Look no further! Rochdale Borough Shopmobility is pleased to offer new members a FREE Annual Membership (normally £10) if you join Rochdale Shopmobility before 30 June 2011.

#### Specsavers

**Free sight test on production of your Love Loyalty card**

#### Ruth Meredith Photography

**20% off all photoshoots** plus a free A4 fine art print for every loyalty card holder.



### Festival time for Feel Good!

The Rochdale Feel Good Festival will return this summer, bigger and better than ever. Our celebration of entertainment, food and culture, now in its fourth year, will include warm up events across the borough, prior to the free main attractions in Rochdale town centre on Friday 2 and Saturday 3 September.

Last year thousands packed Rochdale town centre to see live performances from over 25 bands, vocalists and artists.

Acts already announced for the main stage, sponsored by The Flying Horse Hotel, include **Fun Lovin' Criminals, Badly Drawn Boy, Frankie & The Heartstrings, Doyle & The Fourfathers** and **Ellen and the Escapades**.

New events for 2011 includes **BBC Introducing in Manchester**, which supports undiscovered and unsigned musicians. They will be bringing 5 acts to a new indoor stage at The Litten Tree in the town centre on the Friday, with the show being recorded for BBC Radio and iPlayer.

There'll be 4 star chefs in the Celebrity Food Kitchen, including the legendary **Ainsley Harriott, Aazam Ahmad, Andrew Nutter** and one more chef to be announced.

A big thank you to this years official festival partners - Link4Life, doyoufeelgood.org, The Rochdale Observer and 96.2 The Revolution.

For the latest news visit [www.rochdale.gov.uk/events](http://www.rochdale.gov.uk/events) and for festival updates via Facebook, go to [www.facebook.com/feelgoodfestival](http://www.facebook.com/feelgoodfestival)



Better Value  More Promotions  Greater Choice



### Win a complete makeover in our exclusive £250 prize draw

Sign up in June for your free Love Loyalty card and get entered into an exclusive prize draw.

The winner will receive a complete makeover including a free consultation and personal diagnosis with a free cut, colour and styling. Then at The Picture Lounge upstairs, the winner will receive their free photo shoot including make-up application and a free A4 size photo.

They will also take home a goody bag of products worth over £40.



### Creating your new Rochdale town centre...have your say

View the latest plans for Rochdale town centre's new shopping and leisure scheme.

Rochdale Development Agency is inviting residents to give their views on Genr8 Developments' latest plans for Rochdale's new town centre shopping and leisure development. They also want to know what types of shops and leisure uses residents would like to see in the town centre.

Following last year's public consultation on the town centre proposals, layout plans for the new scheme have been developed further and Genr8 Developments, are now eager to get more input so they can move to the next stage. A planning application will be submitted for the shopping and leisure scheme in late in 2011 / early 2012 and works will start on site in 2013 with the shops due to open at the end of 2014.

The website [www.rochdaletowncentre.com](http://www.rochdaletowncentre.com) also gives residents an update on other regeneration projects across the town centre that are moving on at a pace. Rochdale Sixth Form College opened last year bringing 1,000 students into the town centre, and Aldi opened its store in November last year.

Construction of the new leisure centre on Entwisle Road has started along with the building of the new customer service centre, library and council offices on Smith Street. Metrolink construction is also moving ahead and is due to open to the railway station next year and to the town centre by early 2014.



### Rochdale Town Centre Business Awards 2010/2011

The fourth Rochdale Town Centre Business Awards took place on Friday 13 May at The Best Western Broadfield Park Hotel.

The hotel was decorated with statues, columns, candelabras and black star cloth covered the walls as it took on a Greek theme for the night. The awards, which are organised by Rochdale Town Centre Management, have been running since 2007 and celebrate customer service and excellence in the town.

The 190 attendees, who included Rochdale Borough Council Leader, Cllr Colin Lambert and local celebrity chef and restaurateur, Andrew Nutter as well as numerous local businesses, were entertained by Greek themed circus performers from local company, Skylight Circus Arts. The atmosphere buzzed throughout the evening, particularly as excitement rose over who would win each award. Mojitos were served on arrival, and a Greek feast including lamb koftas and baklava at the interval. After the awards had finished, guests were invited to party the night away on the dance floor.

This year over 60 businesses were involved in the awards which have been split into two sections, one consisting of mystery shopping and voting and the other a gruelling two hour assessment for the Best Bar None awards.

#### The 2010/2011 Winners were:

**Best National Retailer - Cartridge World**  
**Best Independent Retailer - 25 Ten Boutique**  
**Best Service Provider - Ladies Only Ltd**  
**Best Eating Place - Madisons**  
**Best Long Serving Business - The Baum**

**Employee of the Year - Alvyda Kosyte** (Greenhalghs Bakery)  
**Best Business Overall - 25 Ten Boutique**  
**Best Bar None (Pub Category) - The Baum**  
**Best Bar None (Bar/Club Category) - Pacific**  
**Best Bar None (Overall) - The Baum**



### Your guide to great discounts...

Your updated Love Loyalty shoppers guide is now available to view online.

**CLICK HERE** to view and please remember to send this on to your friends and family so they can benefit from the Love Loyalty discounted promotions too!